IMPACT REPORT

## RISING TOGETHER CAMPAIGN

2024



THE MOMCO

### FROM THE PRESIDENT

Through your generosity, faith and partnership over the past three years, we have accomplished seemingly impossible things in the name of Jesus. Millions of moms have heard about Jesus. Women have been so eager to profess their faith in Christ that we've baptized them in hotel pools and drainage ditches. The MomCo has grown from working in 65 countries to over 104, many of which are closed countries with little access to the Gospel. God is moving and doing things that were merely dreams a few years ago. It reminds me of something Jesus said.

In the Bible, we read about a ruler named Herod the Great. He's the one who, after Jesus was born, orders all the infant boys under two to be massacred in Egypt. It's small as a must gruesome and extreme, but that was pretty on-brand for Herod because he was extreme in everything he did. One example is that, in addition to being a ruler, Herod was also an obsessive builder. During his reign, "Yes, Herod he was responsible for constructing an artificial harbor at Caesarea Maritima and oversaw the building of Temple Mount as well as Masada. But the building feat The questic mountain?" the middle of the desert.

Around 37 BC, Herod began constructing a palace in the desert wilderness that could be seen from Jerusalem intending to remind everyone of his influence and power. The only problem was, in the spot where he wanted to build the fortress, there weren't any mountains high enough. So, he took a nearby mountain and, using forced labor, moved it to the desired spot.

Once the mountain was moved, Herod built a lavish fortress on top, complete with theaters, gardens and stunning domed ceilings. There were beautiful pools; one was even large enough to sail small boats on it... in the middle of a desert, where there isn't any water. To make the pools possible, he constructed wadis -

trenches that redirected rainwater into huge cisterns, piping water into the fortress from miles away. It was an engineering marvel and one of the largest building complexes in the world at the time. Not surprisingly, Herod named the palace after himself calling it Herodium. He loved it so much that he left orders to be buried there.

Here is what makes this so fascinating: Jesus regularly took his followers to the Mount of Olives, which overlooks Herodium. In Matthew 17, while they are on the mount, Jesus' followers ask him why they couldn't heal a boy who was demon-possessed, and Jesus says, "Because you have so little faith. Truly, I tell you, if you have faith as small as a mustard seed, you can say to this mountain, 'Move from here to there,' and it will move. Nothing will be impossible for you."

As He looks out at Herodium, it seems Jesus is saying, "Yes, Herod moved a mountain, but your King is even more powerful. And God's mountain-moving power is available with only the smallest amount of faith." The question is, "What are you going to say to the mountain?"

Thanks to you, the MomCo has been able to say yes to new things God is doing to spread the Gospel to moms around the world. From a rebrand, to a study with Barna research, and expanding digital outreach, I can't wait for you to read the updates on how your investments have been multiplied. And the amazing thing is, we're just getting started.

Let's move some more mountains together.

Gratefully,

mandy arioto

MANDY ARIOTO

President and CEO MomCo Global





#### FROM HOTEL POOLS TO DRAINAGE DITCHES,

## THOUSANDS OF WOMEN ARE ACCEPTING JESUS AND BEING BAPTIZED AROUND THE WORLD.

Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit...

#### **MATTHEW 28:19**



HERE IS WHAT GOD HAS
DONE THROUGH your
investment IN THE RISING
TOGETHER CAMPAIGN:



14,250,489
moms have been influenced through digital and social programming

333,240 new podcast listeners



14,444
moms have made a
decision to follow Jesus

237,000
MomCo meetings
around the world

**1,653**new MomCo
Meetups have
been started



Countries grew from

72 TO 104

Increased language

translations from

17 TO 25

### IN THIS DOCUMENT,

you see a lot of big numbers, but what we know is that each number represents a mom and her unique story.



In 2022, I found myself in a very dark place. I was eight months pregnant and in a deep, dark depression. I ended up in the hospital because things got so bad. When my son was born, I still knew I needed help. I felt lonely and depressed living in a one-room rental, caring for a crying baby all day while my husband went to work. I prayed desperately for God to show me my purpose. One morning, my pastor's wife sent me a message inviting me to MomCo. I had never been successful with friendships before, but I needed a reason to get out of the four walls of my home. The day I attended MomCo for the first time was the happiest day of my motherhood. I easily made friends with other moms. I learned how to be an intentional mother and wife. With the help of MomCo and others, I started seeing changes in my mental health – I was more patient, gentler, a better communicator, and felt loved. MomCo has been a breakthrough and was the answered prayer I needed – *I now understand God has a purpose for me*.

- NESTLE, MOMCO MOM, SINGAPORE



About ten years ago, I found myself entering the unknown journey of motherhood. With a loving support system, I anticipated this new chapter to be filled with happiness, but in my heart, I still felt I was lacking so much. A simple invitation to MomCo from one of my neighbors would soon change that. Each week at MomCo brought me closer to a peaceful sense of self, but as a non-believer, I had so many questions. Could knowing Jesus give this much peace over my life? Soon after my first semester at MomCo, I found myself crying in the bathroom at my meetup. The speaker that day spoke about how God had walked alongside her through some very difficult times. I wondered if God would intervene in my tough moments too. As I stood in the bathroom sobbing, my mentor mom peeked in and asked what she could do to help. I rambled on about the desperate void I felt in my life and she responded, "Would you like to accept Jesus into your heart?" I looked at her with more certainty than anything I've ever committed to and replied "I think so!" And then she prayed for me. As we prayed, each friend from my table trickled into the bathroom to pray with me, as well. My eyes were opened. Never would I be the same because I now knew Jesus. Although life will never be perfect, God has paved a way to fill my days with great joy - and He started that path through The MomCo.

- AMANDA, MOMCO MOM, CALIFORNIA

# NEW THINGS SINCE JANUARY ...

#### **RIGHT NOW MEDIA STUDY**

The MomCo and RightNow Media have launched a six session series called "Reclaiming Motherhood," designed to help over 10,000 churches reach and support mothers in their communities.





#### **MOTHERHOOD TODAY PODCAST**

In collaboration with the Barna Research Group, a new podcast series titled "Motherhood Today" has been launched. Hosted by David Kinnaman and Mandy Arioto, the series features special guests including Dr. Joel Mudamalle, Rebeckah Lyons, Ruth Chou-Simons, and Pastor Brian Lorritz.

#### **OVER 100 NEW CHURCHES HAVE STARTED MOMCO GROUPS**

Pastors are partnering with The MomCo now more than ever because they recognize the impact this ministry has on better serving their congregations.



MomCo revitalized the culture of our church-connecting us with young families and bringing new life. Most importantly, MomCo is the most tangible way in which Foothills is connecting with people who are nonbelievers and bringing the Gospel to women in ways we haven't been able to before.

#### PASTOR RYAN TAFILOWSKI, FOOTHILLS FELLOWSHIP



#### **BIBLES SMUGGLED INTO CLOSED COUNTRIES**

The MomCo is now operating in in 32 of the 68 countries who are officially listed in the 10/40 window.

"Last month we held a training for leaders from nine of the most persecuted African countries. Bibles were gifted to MomCo groups in their native languages. We are thrilled to report that the leaders were able to smuggle them back into their countries without incident, and the women and pastors of these groups were incredibly grateful for these hard-to-get resources. Before the summit, we had three missionary MomCo groups in North Africa, although none of them were Arabic-speaking to reach the local Muslim women. Following this summit, we now have our first Arabic-speaking group in the region, with 10 women joining!"

### THANK YOU FOR INVESTING IN MOMS

Your investment literally changed my life. I received a scholarship to attend MOMCON and walked into the room contemplating taking my life. My marriage was falling apart, and I was desperate for something that would take the pain away. But something happened that weekend I just want to say THANK YOU! MomCo is a vital that I can't explain. Jesus became real. I even made the decision to get baptized in the hotel pool on Saturday morning. I experienced hope, love and the truth of who Jesus is, and now it is transforming and healing my family. - MEREDITH

You might never know the full impact of your gifts to MomCo. Moms like me, on the other side of the world, are learning about Jesus and also learning practical skills that will help us feed our kids and be better moms. Your impact extends to small villages around the world that you've probably never heard of and don't know exists, but we will never forget your investment in us. - SYLVIA

MomCo has given me community as a new mom that I could not find anywhere else. I am grateful for the support of all the donors who have made it possible for me to make the beginnings of motherhood full of hope and joy rather than loneliness. - SKYLAR

Thank you for investing in moms. MomCo helped catapult my faith and grow in ways I didn't think was possible. Surrounding myself with a community of women who are such strong believers has been the biggest blessing and these moms have encouraged and equipped me to experience a deeper relationship with Jesus. I pray more, I think more about my faith, and I want to be so much closer to Jesus. - JENNY

The MomCo has given me so much support throughout my journey of motherhood. I know

the relationships I've developed will last a lifetime. A huge thanks to the donors who have made MomCo possible to ordinary moms like me.

resource for mothers and their children. Without your generous giving, less women would have a safe space to grow within their motherhood. - JILL

Having MomCo has been a tremendous help. I absolutely love my children and wouldn't give them up for the world. But having something that is mostly just mine has helped my mental health in this season of motherhood so much. Thank you for being a part of providing that.

Thank you for making it possible for MomCo to cast an annual vision that not only supports the present, but also propels women forward in each of their individual lives. You help raise us up to be better moms, wives, leaders and friends. -KIRSTIN

Every mom needs to know that God loves them and has called them to be a mom. If I could give that gift to every mom in every season, I would. But you, as a partner, actually do give that gift. Thank you. - SHANNON

It wasn't until I was sitting around a bunch of strangers at a MomCo table that I learned what postpartum depression was. I learned I wasn't alone. I learned other mamas had walked through this and came out the other side. Nine years later, I'm still here and I get to tell my story to other moms. Other moms have found hope, just like I did. Thank you for your generous partnership that has provided me and so many other moms hope.

- JAMIE T



"The women who attend our Online Meetup for single moms are in a tough situation riddled with betrayal, but I am glad that we have this online community for them. These moms did not feel they could attend an in-person MomCo Meetup while this is going on in their lives; it was too hard for them to even consider. This Online Meetup is one of the few safe places they can begin to find true healing."

#### - ONLINE MEETUP LEADER

